

**A Different Approach** To design systems that integrate brands: the strategy, the framework, the concepts for total visual marketing. The way I partner with my clients to make creative distinctions is the Kamber Mason Design difference.

- Qualifications**
- 20 years experience in design, development, and production
  - BA in Art History and Fine Art, many courses in graphic design and print management
  - Expert in industry standard applications and tools
  - Exceptionally high standards for excellence
  - Strong and devoted work ethic, focused, meets deadlines
  - Excellent communicator, independent thinker, plays well with others
  - Creative problem solver, multi-tasker

**Skills & Experience** **Platforms** Mac and PC  
**Software** InDesign, Illustrator, Photoshop, Dreamweaver, Flash, QuarkXPress, Microsoft Office, Adobe Acrobat, and many more.

**Design**

- All phases of print design—production, pre-press, proofing, and press checking
- Corporate identity—naming, logo design, business cards, stationary
- Print collateral—annual reports, advertising, direct mail, brochures, training manuals
- Web design—site architecture, web site and interactive design, technical development
- Corporate sales presentations
- Digital image retouching and manipulation

**Management**

- Effectively managed creative services department for investment management firm
- Owner, CFO, office manager, and director of marketing for plumbing contractor
- Excellent communication management with vendors to meet tight deadlines
- Effective project management skills increasing cost efficiency
- Organized management of extensive digital graphic libraries

**Employment History** Freelance art direction, graphic design, and production since 2002  
Joint Owner, CFO, Office Manager, and Director of Marketing—Mason Plumbing, Inc.  
98/02 Art Director—RS Investments, San Francisco, CA  
1998 Graphic Artist—Broderbund Software, Inc., Novato, CA  
96/97 Graphics Mgr./Client Liaison—Human Factors, Inc., San Rafael, CA  
93/95 Assistant to Director—Stephen Wirtz Gallery, San Francisco, CA

**Education** 1993 BA with honors, Art History/Fine Art, UC Santa Cruz  
1991 AA with honors, Modesto Junior College, Modesto, CA